

Capital Football Athletes and Families,

We are really excited about this year's teams at all three levels and look forward to our start on August 10<sup>th</sup>. Although things may seem uncertain right now, we have an urgent need to raise some money for our program. We need funds to buy practice and player equipment, pay the salaries of 8 our 22 coaches, purchase new headsets for the program, and fund team activities for the Freshmen, JV and Varsity teams.

You can help and do your part by participating in our 2020 SNAP campaign. Sign up on Snap! Raise (for those of you that are new to it) or log in (if you've used it before) using this link: [http://www.snap-raise.com/join\\_code/655768539](http://www.snap-raise.com/join_code/655768539)

You will be directed to add your emails. The expectation is that every member of our team has a minimum of 20 quality emails uploaded to your profile. We will track this.

Please make sure your emails do NOT include students, teachers, fake emails, etc. and are only legitimate potential donors. Again, we will be tracking this.

There will be incentives for those that participate fully in this campaign. We will monitor when you get your emails in and create a chronological order for game jersey # selection and gear check out within each grade/class. First player in with emails means you choose your number first and get first choice of helmet, shoulder pads etc.. Secondly, you will receive a CAPITAL FOOTBALL POUND THE ROCK t-shirt when you raise \$200.00. Each player who raises over \$500.00 will have the opportunity to win one of 4 \$100.00 Adidas gift cards in a drawing during the first week of practice. All players raising \$1,000.00 will be entered into a drawing for a pair of Air-Pod headphones and finally, the top earner will get a pair of game cleats. See the incentive pyramid for a visual of these options.

Because we could not run team camps or a spring fundraiser, our football fundraising account is almost empty. Please do your part in ensuring we are in good financial standing to get our season going. **We are asking that each player has a minimum of 20 emails in to SNAP by next Friday, July 17<sup>th</sup>.**

Watch this video for steps on how to login, or create an account, and pre-load your emails: <https://vimeo.com/417930119/1ee285c7fa>

Thank you for your efforts on this campaign! We miss you and are looking forward to August 10<sup>th</sup>!

Coach Simis

